

Privacy policy

This Privacy Policy describes how Marginly may collect, use, process, safeguard and disclose personal information. For the purposes of this policy, “personal information” is any information related to an identified or identifiable individual.

Note that we may change this policy. Please read this policy carefully. You can contact us with questions [here](#).

Applicability of this policy

This policy applies to personal information collected in connection with the Services. If you do not agree with the terms of this policy, do not access or use the services or any tother aspect of our business.

What we collect

When you interact with the Services, we may collect personal information about you from different sources listed below

Personal information you provide to us:

- Contact information, such as your name, email address, physical address and country information
- Financial information, such as your Ethereum network address, crypto currency wallet information, transaction history, trading data, associated fees paid.
- Transaction information, such as information about the transactions you make on the Services, such as the type of transaction, transaction amount, and timestamp.
- Correspondence, such as your feedback, questionnaire and other survey responses, and information you provide to other support teams, including via our social media messaging channels.

Personal information collected via automated means:

- Online identifiers, such as username, geolocation or tracking details, browser fingerprint, operating system, browser name and version, and IP addresses.
- Usage and diagnostics data, such as conversion events, user preferences, crash logs, device information and other data collected via cookies and similar technologies.
- Information from cookies and other tracking technologies. We, and third parties we authorize, may use cookies, web beacons, and similar technologies to record your preferences, track the use of the Services, including our mobile applications, and collect information about the use of services, as well with other information we collect about you. You may choose to set your web browser to refuse cookies, or to alert you when cookies are being sent. If you do so, please note that some parts of the Services may not function properly.

Personal information we receive from Third Parties. Sometimes, we receive information about you from other sources as required or permitted by applicable law, including public

databases. We may combine the information collected from these sources with information we get from the Services in order to comply with our legal obligations and limit the use of the Services in connection with fraudulent or other illicit activities.

How we use information

We use your personal information in accordance with your instructions, including any applicable terms in the Terms of Use, and as required by applicable law. We may also use the personal information we collect for:

Providing services and features. We may use the personal information we collect to provide, maintain, and improve the Services including as we described in the Terms of Use. In particular we will use your personal information to perform our contractual obligation towards you to allow you to browse and use the Services. This includes information to:

- operate, maintain, customize, measure, and improve the Services, and manage our business;
- create and update user accounts;
- process transactions; and
- send information, including confirmations, notices, updates, security alerts, and support and administrative messages.

Safety and Security. It is in our legitimate business interest to use your personal information to help maintain the safety, security, and integrity of you and the Services, including to:

- protect, investigate, and deter against fraudulent, unauthorized, or illegal activity;
- monitor and verify identity of service access, combat spam, malware or security risks;
- perform internal operations necessary to provide the Services, including to troubleshoot software bugs and operational problems;
- enforce our agreements with third parties, and address violations of our Terms of Use or agreements for other products or services; and
- comply with applicable laws and regulations

Customer Support. If you reach out to us for support, it is in our legitimate business interest to use your personal information to provide customer support, including to:

- direct questions to the appropriate customer support person;
- Investigate and address user concerns; and
- monitor and improve our customer support responses and processes

Personalization. We may use your personal information to personalize your experience and use of the Services and our communications.

Research and development. It is our legitimate business interest to use your personal information for testing, research, analysis, and product development to improve your experience. This helps us to improve and enhance the safety and security of the Services, improve our ability to prevent the use of the Services for illegal or improper purposes and develop new features and products relating to the Services.

Legal and regulatory compliance. It is in our legitimate interests to enforce compliance with our terms and policies, including our Terms of Use, to ensure the integrity of the Services and to defend ourselves against legal claims and disputes. Where we do so, we will use the personal information relevant to such a case. We may also verify your identity by comparing the personal information you provide against third-party databases and public records and we use personal

information to investigate or address claims or disputes relating to use of the Services, or as otherwise allowed by applicable law, or as requested by regulators, government entities, and official inquiries.

Direct marketing. Except where consent is required, it is in our legitimate business interest to use the information we collect to market the Services to you. This may include sending you communications about the Services, features, promotions, surveys, news, updates, and events, and managing your participation in these promotions and events.

Anonymization and aggregation. It is in our legitimate business interests to aggregate or anonymize personal information in a form that does not allow you to be personally identified and use the resulting information for statistical analysis regarding the use of the Services, such as to better understand our customer base, or for other purposes.

When we share and disclose information

We may share your information in the following circumstances:

- To comply with legal obligations.
- With service providers or other third parties.
- Partners.
- Affiliates.
- During a change to our business.
- Aggregated or de-identified data.

Additional Disclosure

This additional disclosure governs our collection, use and sharing of personal information that users provide to us to initiate or complete the process of trading on Marginly protocol.

The types of personal information we collect and share can include:

- Contact details
- IP address
- Trading history
- Cryptocurrency balances and wallets
- Conversion events

Notwithstanding anything to the contrary in this Policy, when you are longer our customer, we continue to share your information as described in this Additional Disclosure.

Data retention

We retain your personal information only for as long as is necessary to fulfill the purposes for which it was collected and processed, in accordance with our retention procedures, and in accordance with applicable laws or until you withdraw your consent (where applicable)

To determine the appropriate retention period for your personal information, we consider the amount, nature and sensitivity of the personal information, the potential risk of harm from unauthorized use or disclosure of your personal information, the purposes for which we use your personal information and whether we can achieve those purposes through other means, and the applicable legal requirements.

Security

We maintain administrative, technical and physical safeguards designed to protect the personal information we maintain against unauthorized access, use, disclosure, alteration or destruction in line with applicable data protection and privacy laws and we require our third-party service providers to implement appropriate safeguards.

No system can be completely secure. Therefore, although we take steps to secure your information, we cannot guarantee that your information, searches or other communication will always remain secure. You are responsible for all activity on the Services relating to any of your Ethereum network addresses or cryptocurrency wallets.

Age limitations

To the extent prohibited by applicable law, we do not allow use of the Services by anyone younger than the legal age in the jurisdiction in which they reside. If you learn that anyone younger than the legal age has unlawfully provided us with personal data, please contact us and we will take steps to delete such information, close any such accounts, and, to the extent possible, prevent the user from continuing to use the Services.

Third-Party Matters

Through the Services, we may provide links to websites, mobile applications or any other mobile assets that are not owned or controlled by us. This policy does not apply to those websites. If you choose to use those websites, please check the legal and privacy statements posted on each website, mobile application or the online asset you access to understand their privacy practices. We have no control over and assume no responsibility for the content, privacy policies or practices of any third-party sites or services.

For the avoidance of doubt, any TradingView charts displayed on the Site is governed by this Policy and not by TradingView's Privacy Policy.

Changes to This Policy

If we make any changes, we will change the Last Updated date. We encourage you to review this policy to stay informed. If we make material changes, we will provide additional notice.

Contact Us

Marginly is the entity responsible for the processing of your personal information. Get in touch with Marginly.com on any of our official channels.